



LITHUANIA
BUSINESS
COLLEGE

ERASMUS STAFF WEEK 2024



Erasmus+

22/04/2024 Monday
Travel day to Klaipeda/ Arrival to your hotel in Klaipeda:
https://aismares.lt/en/
https://www.memelhotel.lt/En/home
https://ambertonhotels.com/en/klaipeda/
https://hotelvictoria.lt/en/contacts/
https://www.hotelmichaelson.com/story



SELÇUK
ÜNİVERSİTESİ



TARSUS
ÜNİVERSİTESİ



FH Westküste

Wirtschaft und Technik



BAYBURT
ÜNİVERSİTESİ

UNIVERSITETI
MESDHETAR



UNIVERSITY OF
MAURITIUS



BIZNESA



VADĪBAS KOLEDŽA



RĪGA
STRADIŅŠ
UNIVERSITY



LIEPAJA
UNIVERSITY



Date	23/04/2024 Tuesday
09:00	Registration Address: Turgaus str. 21, Klaipeda
09:30-09:45	Opening staff week 2024 502 a. <i>Welcome speech</i> Assoc. prof. dr. Jurgita Martinkienė, director of Lithuania Business College <i>Erasmus staff week 2024 program presentation</i> Assoc. prof. dr. Kristina Puleikienė, deputy director for studies and quality, Lithuania Business College
09:45-10:30	Introduction of LBC and college tour 502 a. Modestas Vaikšnoras, Head of the Strategic Development and Communication Department, Lithuania Business College
10:30-11:00	Coffee break 303 a.
11:00-12:00	Presentation on Sustainability for participants 502 a. <i>Leveraging Tourism for Sustainable Regional Development</i> Assoc. prof. dr. Daumantas Bočkus, Lithuania Business College
12:00-13:00	Lunch in the Old Town
13:00-14:00	Introduction of the participants: Bayburt University, Turkey Biznesa vadības koledža, Latvia University of Mauritius, Mauritius University of Murcia, Spain IT STEP University, Ukraina Tarsus University, Turkey Selcuk University, Turkey Mediterranean University of Albania, Albania Dicle Üniversitesi, Turkey FH Westküste, Germany Rīga Stradiņš university, Latvia Liepāja university, Latvia
14:00-14:30	Getting to know each other 5 minutes each partner oral presentation
14.30-16:00	Lecture – seminar for staff and participants 502 a. <i>Soft Skills Seminar</i> Assoc. prof. dr. Antonina Plaletska-Iukalo, Head of Soft Skills School, Ukraina
16:00-17:30	Lecture – seminar for participants and students 502 a. + online <i>Effective Cross Cultural Management</i> Ērika Lauberga-Sleže, Liepāja university, Latvia <i>Logistic in E – commerce</i> PhD Regina Demianiuk, University of Siedlce, Poland
17:00-18:00	Lecture for students online 205 a. <i>Digital Leadership</i> Ilir Hebovija, Mediterranean University of Albania, Albania
17:50-20:00	Official dinner Meet Address: Turgaus str. 21 Meeting point in SKY 21 terrace, Naujojo Sodo str. 1A

Date	24/04/2024 Wednesday
08:20-9:50	Lecture – seminar for participants and students 404 a. <i>Social Computing</i> Dr. Roushdat Elaheebocus, University of Mauritius, Mauritius
10:00-11:30	Lecture – seminar for participants and students 203 a. <i>Digital Leadership</i> Ilir Hebovija, Mediterranean University of Albania, Albania
12:00-13:30	Lunch in the Old Town
13:40-15:10	Lecture – seminar for participants and students 203 a. Communication techniques "Team communication & Tuckman's model" Iryna Kohut, senior lecturer, head of management department dr. Antonina Plaletska-Iukalo, Associate Professor, head of Soft Skills School, Ukraine
13:40-15:10	Lecture – round table discussion for participants and students 403 a. <i>Development of tourism industry in Albania and the role of e-business</i> Dr. Ferjolt Ozuni, Mediterranean University of Albania, Albania <i>Tourism trends in Lithuania and Germany</i> Dr. Tim Harms, FH Westküste, Germany Assoc. prof. dr. Šarūnas Banevičius, Head of Tourism and Communication Department, Lithuania Business College Assoc. prof. Putinas Bielskis, Tourism and Communication Department, Lithuania Business College
15:15-15.30	Coffee break 303 a.
15.30-16.30	Guided tour in the oldtown of Klaipeda Address: Turgaus str. 21, Klaipeda
16:45-18:00	Lecture for participants and students 203 a. <i>Application of the International agreements between Latvia and Lithuania relating to business</i> prof. dr. Jānis Grasis, Rīga Stradiņš university, Latvia <i>NATO'S Enlargement Process and Its Implications for International Security</i> Assoc. Prof. Dr. Erdem OZLUK, Selcuk University, Turkey
17:00-18:00	Lecture for students online 205 a. <i>Communication techniques "Communication Pyramid: Why we hear what we want"</i> dr. Antonina Plaletska-Iukalo, Associate Professor, Head of Soft Skills School
17:50-20:00	Networking dinner Meet Address: Turgaus str. 21, Klaipeda Meeting point in Friedrich's arcade, Tiltų str. 26 A. 21, Klaipeda

Date	25/04/2024 Thursday
09:00-09:20	Morning coffee 303 a.
09:30-11:45	Science dissemination event 502 a. Moderator: assoc. prof. dr. Simona Grigaliūnienė, Head of Science and Applied Research at the Lithuania Business College <i>Excellent research projects across Lithuania and Europe - the case study of Lithuania Business College practice</i> Assoc. prof. dr. Simona Grigaliūnienė, PhD in Technology, Head of Science and Applied Research at the Lithuania Business College <i>Project approach in educational programs of IT STEP University</i> Dr. Taras Rak, Doctor of technical sciences (Information technology), IT STEP University Professor, Vice-rector, Ukraine <i>Prospects and challenges of the Fintech industry in the EU and Ukraine</i> Larysa Sloboda, PhD in Economy, Associate professor at the IT STEP University, Ukraine <i>Excellent research projects situation analyses- the case study of Mauritius University</i> Roushdath Elaheebocus, PhD, Dept. Digital Technologies, FoICDT, University of Mauritius, Mauritius Assoc. Prof. Dr (Mrs) Maleika Heenaye- Mamode Khan, Dean, Faculty of Information, Communication and Digital Technologies, University of Mauritius, Mauritius <i>Good practices of the project developed by the German Institute for Tourism Research</i> Dr. Tim Harms, Programme Director International Tourism Management (ITM), Faculty of Business Studies, West Coast University of Applied Sciences, Germany
11:45-12:45	Lunch in the Old Town
13:00-14:20	Presentation of the startup "Good model" Address: Liepu str. 48A, Klaipėda
14:30-18:00	Excursion to Palanga by bus Address: Liepu str. 48A, Klaipėda
19:00-20:20.	Lecture for students online <i>The Use of Optical Character Recognition (OCR) Technology for Vehicle Checks and Previous Violation Verification in State Police Systems</i> Jurgen Mecaj, Mediterranean University of Albania, Albania

Date	26/04/2024 Friday
09:00-10:30	Lecture for students 404 a. <i>Medical Image Analysis using Artificial Intelligence: Current Status and Future Directions</i> Assoc. prof. dr. Maleika Heenaye-Mamode Khan, University of Mauritius, Mauritius
10:30-11:00	Registration for the symposium 502 a.
11:00-13:00	Plenary session of International students conference 502 a.
13:00-14:00	Closing reception / Participant certificate awarding ceremony 303 a.