



LITHUANIA  
BUSINESS  
COLLEGE

## ERASMUS STAFF WEEK 2024



Erasmus+

<b>22/04/2024</b> <b>Monday</b>
<b>Travel day to Klaipeda/ Arrival to your hotel in Klaipeda:</b>
<a href="https://aismares.lt/en/">https://aismares.lt/en/</a>
<a href="https://www.memelhotel.lt/En/home">https://www.memelhotel.lt/En/home</a>
<a href="https://ambertonhotels.com/en/klaipeda/">https://ambertonhotels.com/en/klaipeda/</a>
<a href="https://hotelvictoria.lt/en/contacts/">https://hotelvictoria.lt/en/contacts/</a>
<a href="https://www.hotelmichaelson.com/story">https://www.hotelmichaelson.com/story</a>



TARSUS  
ÜNİVERSİTESİ



**FH Westküste**  
Wirtschaft und Technik



UNIVERSITY OF  
MAURITIUS



BAYBURT  
ÜNİVERSİTESİ

UNIVERSITETI  
**MESDHETAR**



BVK  
BIZNESA



VADĪBAS KOLEDŽA



UNIVERSIDAD DE  
MURCIA



RĪGA  
STRADIŅŠ  
UNIVERSITY

LIEPAJA  
UNIVERSITY



<b>Date</b>	<b>23/04/2024 Tuesday</b>
09:00	<b>Registration</b> Address: Turgaus str. 21, Klaipeda
09:30-09:45	<b>Opening staff week 2024</b> 403 a. <i>Welcome speech</i> Assoc. prof. dr. Jurgita Martinkienė, director of Lithuania Business College <i>Erasmus staff week 2024 program presentation</i> Assoc. prof. dr. Kristina Puleikienė, deputy director for studies and quality, Lithuania Business College
09:45-10:30	<b>Introduction of LBC and college tour</b> 403 a. Modestas Vaikšnoras, Head of the Strategic Development and Communication Department, Lithuania Business College
10:30-11:00	<b>Coffee break</b> 303 a.
11:00-12:00	<b>Presentation on Sustainability for participants</b> 502 a. <i>Leveraging Tourism for Sustainable Regional Development</i> Assoc. prof. dr. Daumantas Bočkus, Lithuania Business College
12:00-13:00	<b>Lunch in the Old Town</b>
13:00-14:00	<b>Introduction of the participants:</b> Bayburt University, Turkey Biznesa vadības koledža, Latvia University of Mauritius, Mauritius University of Murcia, Spain IT STEP University, Ukraina Tarsus University, Turkey Mediterranean University of Albania, Albania Dicle Üiversity, Turkey FH Westküste, Germany Rīga Stradiņš university, Latvia Liepāja university, Latvia
14:00-14:30	<b>Getting to know each other</b> 5 minutes each partner oral presentation
14.30-16:00	<b>Lecture – seminar for staff and participants</b> 502 a. <i>Soft Skills Seminar</i> Assoc. prof. dr. Antonina Plaletska-Iukalo, Head of Soft Skills School, Ukraina
16:00-17:30	<b>Lecture – seminar for participants and students</b> 502 a. + online <i>Effective Cross Cultural Management</i> Ērika Lauberga-Sleže, Liepāja university, Latvia
17:00-18:00	<b>Lecture for students online</b> 205 a. <i>Digital Leadership</i> Ilir Hebovija, Mediterranean University of Albania, Albania
17:50	<b>Official dinner</b> Meet Address: Turgaus str. 21 Meeting point in SKY 21 terrace, Naujojo Sodo str. 1A

<b>Date</b>	<b>24/04/2024 Wednesday</b>
08:20-9:50	<b>Lecture – seminar for participants and students</b> 404 a. <i>Social Computing</i> Dr. Roushdat Elaheebocus, University of Mauritius, Mauritius
10:00-11:30	<b>Lecture – seminar for participants and students</b> 203 a. <i>Digital Leadership</i> Ilir Hebovija, Mediterranean University of Albania, Albania
<b>12:00-13:00</b>	<b>Lunch in the Old Town</b>
13:40-15:10	<b>Lecture – seminar for participants and students</b> 203 a. Communication techniques "Team communication & Tuckman's model" Iryna Kohut, senior lecturer, head of management department dr. Antonina Plaletska-Iukalo, Associate Professor, head of Soft Skills School, Ukraine
13:40-15:10	<b>Lecture – round table discussion for participants and students</b> 205 a. <i>Development of tourism industry in Albania and the role of e-business</i> Dr. Ferjolt Ozuni, Mediterranean University of Albania, Albania <i>Tourism trends in Lithuania and Germany</i> Dr. Tim Harms, FH Westküste, Germany Assoc. prof. dr. Šarūnas Banevičius, Head of Tourism and Communication Department, Lithuania Business College Assoc. prof. Putinas Bielskis, Tourism and Communication Department, Lithuania Business College
<b>15:15-15.30</b>	<b>Coffee break</b> <b>303 a.</b>
15.30-16.30	Guided tour in the oldtown of Klaipeda Address: Turgaus str. 21, Klaipeda
17:00-18:00	<b>Lecture for participants and students</b> 203 a. <i>Application of the International agreements between Latvia and Lithuania relating to business</i> prof. dr. Jānis Grasis, Rīga Stradiņš university, Latvia
17:00-18:00	<b>Lecture for students online</b> 205 a. <i>Communication techniques "Communication Pyramid: Why we hear what we want"</i> dr. Antonina Plaletska-Iukalo, Associate Professor, Head of Soft Skills School
<b>17:50</b>	<b>Networking dinner</b> Meet Address: Turgaus str. 21, Klaipeda Meeting point in Friedrich's arcade, Tiltų str. 26 A. 21, Klaipeda

<b>Date</b>	<b>25/04/2024 Thursday</b>
09:00-09:20	Morning coffee 303 a.
09:30-12:00	<p><b>Science dissemination event</b> 502 a. Moderator: assoc. prof. dr. Simona Grigaliūnienė, Head of Science and Applied Research at the Lithuania Business College</p> <p><i>Excellent research projects across Lithuania and Europe - the case study of Lithuania Business College practice</i> Assoc. prof. dr. Simona Grigaliūnienė, PhD in Technology, Head of Science and Applied Research at the Lithuania Business College</p> <p><i>Project approach in educational programs of IT STEP University</i> Dr. Taras Rak, Doctor of technical sciences (Information technology), IT STEP University Professor, Vice-rector, Ukraine</p> <p><i>Prospects and challenges of the Fintech industry in the EU and Ukraine</i> Larysa Sloboda, PhD in Economy, Associate professor at the IT STEP University, Ukraine</p> <p><i>Excellent research projects situation analyses- the case study of Mauritius University</i> Roushdath Elaheebocus, PhD, Dept. Digital Technologies, FoICDT, University of Mauritius, Mauritius Assoc. Prof. Dr (Mrs) Maleika Heenaye- Mamode Khan, Dean, Faculty of Information, Communication and Digital Technologies, University of Mauritius, Mauritius</p> <p><i>Good practices of the project developed by the German Institute for Tourism Research</i> Dr. Tim Harms, Programme Director International Tourism Management (ITM), Faculty of Business Studies, West Coast University of Applied Sciences, Germany</p>
11:45-12:45	Lunch in the Old Town
13:00-14:20	Presentation of the startup "Good model" Address: Liepu str. 48A, Klaipeda
14:30-18:00	Excursion to Palanga by bus Address: Liepu str. 48A, Klaipeda
19.00-20.20.	<p><b>Lecture for students online</b> <i>The Use of Optical Character Recognition (OCR) Technology for Vehicle Checks and Previous Violation Verification in State Police Systems</i> Jurgen Mecaj, Mediterranean University of Albania, Albania</p>

<b>Date</b>	<b>26/04/2024 Friday</b>
09:00-10:30	<p><b>Lecture for students</b> 404 a. <i>Medical Image Analysis using Artificial Intelligence: Current Status and Future Directions</i> Assoc. prof. dr. Maleika Heenaye-Mamode Khan, University of Mauritius, Mauritius</p>
10:30-11:00	Registration for the symposium 502 a.
11:00-13:00	Plenary session of International students conference 502 a.
13:00-14:00	Closing reception / Participant certificate awarding ceremony 303 a.